



# GLUTEN INTOLERANCE GROUP of Richmond



**Cynthia Kupper** - CEO,  
Gluten Intolerance Group  
of North America (GIG)

Cynthia Kupper, CEO of the Gluten Intolerance Group (GIG) and its Food Safety programs, the Gluten-Free Certification Organization (GFCO) and Gluten-Free Food Services (GFFS), has been a recognized leader and authority figure in the gluten-free community for over 20 years. As a registered dietitian and an expert in gluten-related disorders management, Cynthia's goals are to provide services that allow gluten-free consumers to live healthier lives, while making educated decisions affecting their health.

Under Cynthia's leadership, the Gluten Intolerance Group (GIG) has moved from an organization that was local in scope and national in heart to an international leader with a commitment to the consumer. Her work with food and food service industries through our training and accreditation programs has helped establish the GFCO certification logo as the symbol of trust for the gluten-free community, with more than 40,000 products certified worldwide.

Cynthia's decades of work with regulatory agencies, food service and management facilities, and directly with the consumer, provides her a unique perspective that is sought after and unmatched in today's gluten-free community.

## GIG – The Voice of the Gluten-Free Community

GIG's Mission is to empower the gluten-free community through consumer support, advocacy, and education. We understand that we are the voice of the gluten-free community and use our variety of Outreach programs, food safety initiatives, and educational resources to live up to that responsibility. Some initiatives you know, others you may not. Here are just a few ways that we are impacting the lives of those living with celiac disease and/or gluten intolerance.

- Over 23,000 GIG members
- Over 40,000 gluten.org visitors per month
- 40,000+ certified products
- Over 9,000 brands certified
- Certified products in 29 countries
- 75+ Support Groups
- 5 International Support Groups
- Over 2,200 Generation GF members
- 35,000+ social media followers
- More than 2,700 restaurants, hospitals and food service locations certified

